Digitalization from Production to the Customer in the Optical Industry

LECTURE ANNOUNCEMENT
Information on lecture
Winter semester 2021/2022

General information
- 20 participants
- 4 ECTS
- 10 lectures, 1 case study presentation, 1 field trip

Organizational
- Lecture language: English
- Lecture takes place Friday, 10-11:30 a.m.
- The lecture is limited regarding the number of participants, an application is therefore necessary:
  - Deadline: 15th September 2021
  - http://go.wiwi.kit.edu/ZeissVL

Examination
- Written processing of a case study (50 %)
- Group presentation of the results (ca. 10 min.) followed by a colloquium (ca. 30 min.) (50 %)

Lecturer & Contents
Dr. Marc Wawerla
Alumni of KIT
Chief Executive Officer
ZEISS Industrial Quality Solutions
- Gain first-hand experience on the digitalization journey in the business world
- Learn from business practitioners from a leading company in the global optical industry
- Visit a modern factory that produces your eyeglasses
- Case study with real world settings

Contacts
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