Digitalization from Production to the Customer in the Optical Industry

LECTURE ANNOUNCEMENT
**Information on Lecture**

**Winter Semester 2022/2023**

**General Information**
- 20 participants
- 4 ECTS
- 10 lectures, 1 case study presentation, 1 field trip

**Organizational**
- Lecture language: English
- Lecture takes place Friday, 10-11:30 a.m.
- The lecture is limited regarding the number of participants, an **application is therefore necessary**:
  - Deadline: 15th September 2022
  - [http://go.wiwi.kit.edu/ZeissVL](http://go.wiwi.kit.edu/ZeissVL)

**Examination**
- Written processing of a case study (50%)
- Group presentation of the results (ca. 10 min.) followed by a colloquium (ca. 30 min.) (50%)

**Lecturer & Contents**

Dr. Marc Wawerla

Alumni of KIT

Chief Executive Officer
*ZEISS Industrial Quality Solutions*

- Gain first-hand experience on the digitalization journey in the business world
- Learn from business practitioners from a leading company in the global optical industry
- Visit a modern factory that produces your eyeglasses
- Case study with real world settings

**Contacts**

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15.07.2022
Prof. Dr.-Ing. J. Fleischer, Prof. Dr.-Ing. G. Lanza, Prof. Dr.-Ing. habil. V. Schulze